

Ref: MTEL/AP/2016/635

11<sup>th</sup> June, 2016

<b>The BSE Limited</b> Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai- 400001	<b>National Stock Exchange of India Ltd.</b> Exchange Plaza, Plot no. C/1, G Block, Bandra-Kurla Complex, Bandra (East) Mumbai - 400 051
<b>Scrip Code : 534312</b>	<b>Scrip Code: MTEUCARE</b>

**Sub: Forwarding of Press Release - Mr. Amitabh Bachchan to launch MT Educare's new Learning Management System (LMS) platform "Robomate+"**

Dear Sir/ Madam,

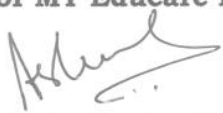
We wish to inform you that Mr. Amitabh Bachchan shall be the "Brand Endorser" of **Robomate+** and that Mr Bachchan will launch "**Robomate+**", a complete Learning Management System (LMS) tomorrow, 12<sup>th</sup> June 2016 at the NSCI Worli, Mumbai.

Enclosed is the Press Release for the same.

You are requested to kindly take the same on record and acknowledge receipt.

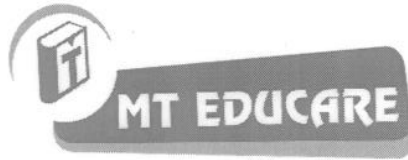
Thanking you

Yours faithfully,  
**For MT Educare Limited**

  
**Ashwin M. Patel**  
**Company Secretary**



Encl: as above



## **Mr. Amitabh Bachchan to launch MT Educare's new Learning Management System (LMS) platform "Robomate+"**

**Mumbai, June 11, 2016:** MT Educare Limited (MTEL), a leading education support and coaching services provider in India, today announced **Mr. Amitabh Bachchan** as '**Brand Endorser**' of **Robomate+**. Mr Bachchan will launch "**Robomate+**", the complete Learning Management System (LMS) tomorrow, 12<sup>th</sup> June 2016 at the NSCI Worli, Mumbai.

**Robomate+** is a unique LMS system that enables self-learning and academic upgradation through dynamic assessments for the benefit of students of all categories. The **Robomate+** App has crossed more than **500,000** downloads on Google Play Store till date.

*Mr. Mahesh Shetty, Chairman and Managing Director, said on the occasion, "We are very excited to have Mr. Amitabh Bachchan endorse and launch our new platform Robomate+. Mr. Bachchan epitomizes credibility, reliability and success. With his endorsement, the Company expects Robomate+ to reach the entire nation. It's highly useful and unique features viz. RoboAssess, RoboAnalyze and RoboBooks will result in enhancing students' academic growth substantially and help revolutionize the way education is imparted."*

### **About MT Educare:**

Established in 1988, MT Educare ([www.mteducare.com](http://www.mteducare.com)) is one of the leading education support and coaching services provider in School, Science and Commerce (including UVA) streams across Maharashtra and has operations / presence in other states like Andhra Pradesh, Assam, Gujarat, Haryana, Karnataka, Kerala, Punjab, Tamil Nadu, , Telangana and Uttar Pradesh. MT Educare also offers specialized coaching for national level examinations like the JEE Advanced and Mains for Engineering, NEET for Medical, CPT/IPCC/CA Final for Commerce, and CAT/CET for MBA aspirants. MT Educare has over 250 coaching centres spread across 150+ locations in these states, with a faculty strength of over 1,300 well trained teachers. At MT Educare, technology enabled learning models, advanced teaching methodologies and learning management systems viz. Robomate+ ([www.robomateplus.com](http://www.robomateplus.com)) have replaced the conventional chalk and talk model of teaching students.

### **For further information please contact:**

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